

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Hulsen Media Services / POL Attention: Accounts Payable 2400 Laramie Trail Austin, TX 78745

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE	ТЕ		Page 1 of 3
Property	WHAS		
Invoice #	2425622-1	Order #	2425622
Invoice Date	03/20/22	Alt Order #	WOC13475124
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/14/22	Flight Dates	03/07/22 - 03/20/22
Advertiser	POL/ David Nicholso	n / D / Mayor /	KY
Product	CANDIDATE		
Estimate #	2828		
	Account Executive	Taylor Fritsch	า
	Sales Office	TEGNA Sale	s Washington DC
	Sales Region	National	
	Agency Code	9915247	
	Advertiser Code	371	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	20106AG	
	Advertiser Ref	198872	
	Product 1	359	
	Product 2		

Line Start [Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 03/07/	/22 03/11/		AS11 WAKE UP NE @ 6A	6-7a	111	:30	3	\$125.00	NM		
Weeks	Start Do 03/07/2			Spots/Week 3	Rate \$125.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS W	03/09/22	6:24 AM WHAS1	1 WAKE UP NEWS @	[®] 6A6-7a	:3	O CPMNI CHO	LSONDOO1H		\$125.00	NM
2	WHAS Th	03/10/22	6:28 AM WHAS1	1 WAKE UP NEWS @	[®] 6A6-7a	:3	O CPMNI CHO	LSONDOO1H		\$125.00	NM
3	WHAS F	03/11/22	6:22 AM WHAS1	1 WAKE UP NEWS @	[®] 6A6-7a	:3	O CPMNI CHO	LSONDOO1H		\$125.00	NM
2 03/09/	/22 03/14/	22 GOI	OD MORNING AME	R 7-9a	1-111	:30	4	\$175.00	NM		
Weeks	Start Do 03/07/2			Spots/Week 3	Rate \$175.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS W	03/09/22	7:25 AM GOOD	MORNING AMERICA	7-9a	:3	O CPMNI CHO	LSONDOO1H		\$175.00	NM
2	WHAS Th	03/10/22	8:10 AM GOOD	MORNING AMERICA	7-9a	:3	O CPMNI CHO	LSONDOO1H		\$175.00	NM
3	WHAS F	03/11/22	8:54 AM GOOD	MORNING AMERICA	7-9a	:3	O CPMNI CHO	LSONDOO1H		\$175.00	NM
Weeks	Start Da 03/14/2			Spots/Week 1	Rate \$175.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
4	WHAS M	03/14/22	8:46 AM GOOD	MORNING AMERICA	7-9a	:3	O CPMNI CHO	LSONDOO1H		\$175.00	NM
3 03/07/	/22 03/12/	22 WA 10A	KE UP WEEKEND 9	- 9-10a	1-	:30	1	\$75.00	NM		
Weeks	Start D: 03/07/2			Spots/Week 1	Rate \$75.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	WHAS Sa	03/12/22	9:52 AM WAKE I	JP WEEKEND 9-10A	9-10a	:3	O CPMNI CHO	LSONDOO1H		\$75.00	NM
4 03/07/	/22 03/13/	22 THI	S WEEK	9-10a	1	:30	1	\$150.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

End Date

Weeks:

MTWTFSS

Invoice #	2425622-1	Invoice Month	March 2022				
Invoice Date	03/20/22	Invoice Period	02/28/22 - 03/14/22				
Advertiser	POL/ David Nicholson / D / Mayor / KY						
Product	CANDIDATE						
Estimate #	2828						

		Spots/		
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week F	Rate Type	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
03/07/22 03/13/221 1	\$15 0.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WHAS Su 03/13/22 9:55 AM THIS WEEK	9-10a	:30 CPMNI CHOLSONI	0001H	\$150.00 NM
5 03/07/22 03/11/22 THE VIEW 11-12p	111	:30 3	\$75.00 NM	
Weeks: Start Date 03/07/22 End Date 03/13/22 MTWTFSS - 111 - 3 Spots/Week 3	<u>Rate</u> \$75.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WHAS W 03/09/22 11:36 AM THE VIEW	11-12p	:30 CPMNI CHOLSONE	001H	\$75.00 NM
2 WHAS Th 03/10/22 10:59 AM THE VIEW	11-12p	:30 CPMNI CHOLSONI	0001H	\$75.00 NM
3 WHAS F 03/11/22 10:58 AM THE VIEW	11-12p	:30 CPMNI CHOLSONE	001Н	\$75.00 NM
6 03/09/22 03/14/22 WHAS11 NEWS @ 6p 6-630p	1- 111	:30 4 \$.	225.00 NM	
Weeks: Start Date 03/07/22 End Date 03/13/22 MTWTFSS - 111 Spots/Week 3	Rate \$225.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WHAS W 03/09/22 6:07 PM WHAS11 NEWS @ 6p	6-630p	:30 CPMNI CHOLSONE	001H	\$225.00 NM
2 WHAS Th 03/10/22 6:06 PM WHAS11 NEWS @ 6p	6-630p	:30 CPMNI CHOLSONE	001H	\$225.00 NM
3 WHAS F 03/11/22 6:22 PM WHAS11 NEWS @ 6p	6-630p	:30 CPMNI CHOLSONE	001H	\$225.00 NM
Weeks: Start Date 03/14/22 End Date 03/20/22 MFWFFSS 1 Spots/Week 1	Rate \$225.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
4 WHAS M 03/14/22 6:09 PM WHAS11 NEWS @ 6p	6-630p	:30 CPMNI CHOLSONI	001Н	\$225.00 NM
7 03/10/22 03/14/22 ENTERTAINMENT TONI 7-730p GHT	111	:30 3 \$.	250.00 NM	
Weeks: Start Date 03/07/22 End Date 03/13/22 MTWTFSS11 Spots/Week 2	Rate \$250.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WHAS Th 03/10/22 7:18 PM ENTERTAINMENT TONIGHT	7-730p	:30 CPMNI CHOLSONE	0001H	\$250.00 NM
2 WHAS F 03/11/22 6:59 PM ENTERTAINMENT TONIGHT	7-730p	:30 CPMNI CHOLSONI	0001H	\$250.00 NM
Weeks: Start Date 03/14/22 End Date 03/20/22 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$250.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WHAS M 03/14/22 7:18 PM ENTERTAINMENT TONIGHT	7-730p	:30 CPMNI CHOLSONI)001H	\$250.00 NM
8 03/14/22 03/14/22 THE BACHELOR FINAL 8:00 PM-10:00 PM E	1	:30 1 \$	800.00 NM	
Weeks: Start Date 03/14/22 End Date 03/20/22 MTWTFSS 1 Spots/Week 1	Rate \$800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WHAS M 03/14/22 8:46 PM THE BACHELOR FINALE	8:00 PM-10:00 P	M :30 CPMNI CHOLSONE	001Н	\$800.00 NM
9 03/07/22 03/11/22 SHARK TANK FRI 8:00 PM-9:00 PM	1	:30 1 \$	475.00 NM	

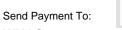
Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

Rate

Spots/Week

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.





WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2425622-1	Invoice Month	March 2022				
Invoice Date	03/20/22	Invoice Period	02/28/22 - 03/14/22				
Advertiser	POL/ David Nicholson / D / Mayor / KY						
Product	CANDIDATE						
Estimate #	2828						

Snots	
SOOR	

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 03/07/22	03/11/22	SHARK TANK FRI	8:00 PM-9:00 PM	1	:30	1	\$475.00	NM	
	Start Date 03/07/22	03/13/221	1	\$475.00					<u> </u>
Spots: # C				Start/End Time		h Ad-ID			Rate Type
1 W	HAS F 03	8/11/22 8:44 PM SHA	RK TANK FRI	8:00 PM-9:00 PN	<u>/</u> 1 :3	O CPMNI CH	OLSONDOO1H		\$475.00 NM
10 03/07/22	03/13/22	American Idol	8:00 PM-10:00 PM	1	:30	1	\$1,200.00	NM	
Weeks:	Start Date 03/07/22	End Date MTWTFSS 1	1	Rate \$1,200.00					
Spots: # C	<u>h Day Aiı</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	<u>cription</u>	Start/End Time		h Ad-ID			Rate Type
1 W	HAS Su 03	3/13/22 9:38 PM Ame	rican Idol	8:00 PM-10:00 P	M :3	O CPMNI CH	OLSONDOO1H		\$1,200.00 NM
11 03/07/22	03/12/22	WHAS11 NEWS AT	11 11-1135p	1-	:30	1	\$125.00	NM	
Weeks:	Start Date 03/07/22	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # C	<u>h Day Aii</u>	r Date Air Time Desc	cription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Sa 03	3/12/22 11:25 PM WHA	S11 NEWS AT 11 SAT	11-1135p	:3	O CPMNI CH	OLSONDOO1H		\$125.00 NM
12 03/09/22	03/14/22	WHAS11 NEWS AT M-F/SU	'	1-111	:30	4	\$180.00	NM	
Weeks:	Start Date 03/07/22	End Date MTWTFSS 111	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: # C	<u>h Day Aii</u>	r Date Air Time Desc	cription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS W 03	3/09/22 11:32 PM WHA	S11 NEWS AT 11 M-F/	SU 11-1135p	:3	O CPMNI CH	OLSONDOO1H		\$180.00 NM
2 W	HAS Th 03	3/10/22 11:24 PM WHA	S11 NEWS AT 11 M-F/	SU 11-1135p	:3	O CPMNI CH	OLSONDOO1H		\$180.00 NM
3 W	HAS Su 03	3/13/22 11:22 PM WHA	S11 NEWS AT 11 M-F/	SU 11-1135p	:3	O CPMNI CH	OLSONDOO1H		\$180.00 NM
Weeks:	Start Date 03/14/22	End Date MTWTFSS 1	Spots/Week 1	Rate \$180.00					·
Spots: # C	<u>h</u> <u>Day</u> Aii	r Date Air Time Desc	cription_	Start/End Time	Lengt	h Ad-ID			Rate Type
4 W	HAS M 03	3/14/22 11:13 PM WHA	S11 NEWS AT 11 M-F/	SU 11-1135p	:3	O CPMNI CH	OLSONDOO1H		\$180.00 NM
				Total Spots		27			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$6,495.00

 Agency Commission
 \$974.25

 Net Amount Due
 \$5,520.75

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.